MAV:N
TECHNOLOGY

We
Create
Your World

MAVEN
TECHNOLOGY

WE
CREATE
YOUR WORLD

f in Bē 8+
Maven Technology

t
@MavenTechnology

MavenTech

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Welcome to
our Company Profile
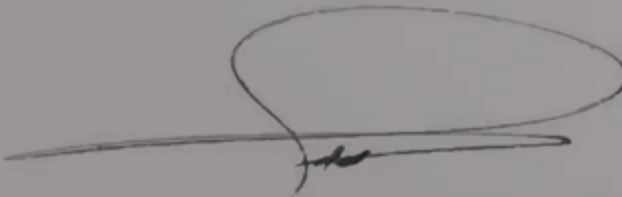
STRATEGY FOR
CONTINUED GROWTH

CHAIRMAN **MESSAGE**

It is with a great deal of pride that I present Maven Technology, a full service digital agency that unites creativity and technology to raise the bar of excellence in the digital sector in Qatar. At Maven Technology, we are determined to understand the local market and enrich it with our international ambition.

Our goals and vision go hand in hand with the efforts in Qatar to contribute to the economic development and serve Qatar National Vision 2030. We realize that the path will be full of challenges and new adventures, and we are looking forward to face them and continue to expand.

Mansoor Lazam Al-Qahatani

CHAIRMAN

ABOUT US

Maven Technology specializes in offering unique user centric e-business solutions varying from Strategy, Design, Technology, and Marketing.

Maven is a technology Co providing highly scalable web solution with innovative approaches and advanced methodologies. The company focused in developing products and providing end to end solutions in web application engineering. We concentrate on web strategy consulting analysis and web design with seamless integration.

We work with clients in a variety of industries on a wide range of web solutions, such as information architecture, creative web design, web analytics, web usability, web strategy, email marketing, database development, search engine marketing, ecommerce solutions, content management systems, web hosting, domain name registrations , mobile application development and many more.

› **Thank you**
For visiting us.

**STRATEGY FOR
CONTINUED GROWTH**

VISION AND MISSION

PRESENTING OUR STRATEGY FOR CONTINUIED GROWTH

WHAT WE BELIEVE

We believe that the web is the most powerful communication tool ever developed... combining text, graphics, and database functionality into a new unique medium. At Maven Technology we educate ourselves every day to find better ways to use that tool. We believe that a website can be used to accelerate profits and improve efficiency in a wide range of business environments. We have spent our time, discovering new ways to utilize design, user interface, and online applications to provide value to our clients. By partnering with Maven Technology, we will show you how to take advantage of the web's unique power.

WHAT WE DO

We make everything easier for you. We simplify the complexities of your web presence. The web is the best tool available today for communicating your message. For some, that means streamlining business processes. For others, it means looking good by creating a consistent message with an existing brand. Yet for others, it means both--integrating database functionality with graphics design. This is what we mean when we speak of 'internet solutions' we mean something both aesthetically pleasing and functional.

MAVEN Stability

KIES FOR PROVIDING PROFESSIONAL SERVICES

RESPONSIBILITY

Responsibility, not just of quality work but of continuous self-development, of our decisions and of our actions, this helps us think rationally and provides a sense of accountability to ourselves, our commitment to customers and to our colleagues.

PASSION

Work at Maven Technology involves constant innovation and creativity. It involves a continuous thought process to get tangible benefits to our customers, taking into account the uniqueness of their purpose. Passionate people with a determination to make the difference are the ones who make this possible.

TEAM WORK

"Together we can achieve the impossible" is our belief. Our success is a result of our team work. Experts from the field of management, marketing, IT, arts, content & various other disciplines work as a team on every project, every endeavor. Dedication, passion and teamwork are the true means to our mission fulfillment.

INTEGRITY

We realize the importance of the job & information we handle. We understand the responsibility that each member of our team has to shoulder and we do that with highest levels of trust, honesty and integrity of purpose and action.

OUR SERVICES

WE BRING YOUR IDEAS TO LIFE

DESIGN STUDIO

Running low on disk space. Adobe InDesign needs space for temporary data on "Macintosh HD". Please close documents or delete files you don't need anymore.

There are no secrets to success. It is the result of preparation, hard work, and learning from failure.

Total Clients

65+

Total Projects

316+

Stars Rating

★★★★★

Graphic Design

Website Developement

Mobile Application Developement

Enterprise Applications

Photography & Videography

Digital Marketing

GRAPHIC
DESIGN & Identity Branding

Professional graphic design can powerfully impact your business. We help grab customers' attention through creative, consistent and meaningful designs.

Regardless of your business's size, we have an award winning team that will provide affordable, effective and appropriate design solutions. Good design makes a company stand out from the competition and can have a huge impact on creating a lasting effect on the viewer. At MAVEN TECHNOLOGY, we work hard with our clients to make sure your designs reach the target audience.

LOGO & STATIONERY

Logo design and stationery enables your target market to easily identify your business from your competitors. A logo is an identity for your business that should be easily recognizable and clearly represent what your business is about. It is important that your designs stay consistent throughout all print and web materials to maintain brand identity. This helps to create a powerful and lasting brand for your business.

DESIGN FOR PRINT

Our designers can creatively design print materials for corporate manuals, flyers, presentations, brochures and much more. Great design can make a real difference to your business and that is why we are always thriving to deliver the best. We love a challenge and are constantly looking to expand on our portfolio. In addition, all printing processes can be managed on your behalf.

ADVERTISING

Advertising is the art of making your product and service known to the marketplace. It's all about spreading the word about your company, what it has to offer, and the impact it will leave on the customer. Our team creates effective advertising campaigns, online and offline, for national and international markets. Once we have finalized the design ideas we present it to our clients who then work with us to discuss and agree on the design before finalizing it.

PACKAGING

First impression of a product is vital to its success. At MAVEN TECHNOLOGY, our passion is creating interesting, effective, functional, and visually appealing packaging that will make your product standout. We also love to develop interactive packaging that brings your customer to your website or a specific campaign-related landing page.

YOUR BRANDING SHOULD BE APPROPRIATE, SIMPLE AND RECOGNIZABLE TO CONVEY THE INTENDED MESSAGE. A UNIQUE LOGO BUILDS TRUST, LOYALTY AND BRAND APPRECIATION, ATTRACTING YOUR TARGET MARKET.

FOR MINISTRY OF ADMINISTRATIVE DEVELOPMENT, LABOUR & SOCIAL AFFAIRS

Tylos Pharmacy (Group) was found with idea to ensure users more natural healthy care. Tylos Pharmacy is making name for itself as an advanced store with reliable service. Our online store works with leaders worldwide producing vitamins.

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وزارة التنمية الإدارية والعمل والشؤون الاجتماعية

MINISTRY OF ADMINISTRATIVE DEVELOPMENT, LABOUR & SOCIAL AFFAIRS

MASRAF AL RAYAN
Creative New Idea For Visa Bank

The emblem of the Jamiliya Youth Center symbolizes an interpreter The nature of the cultural and youth activities in the center. It supports all elements of the logo in the composition of symbolism.

The logo can be fully colored in any of the primary colors.

When choosing the logo color, background color and imagery should be taken into consideration, as the logo should be always visible and legible.

MASRAF AL RAYAN
مصرف الريان

Al jumailiya youth center

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PRINCIPAL LOGO

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Yeswa Parfumes

Yeswa is another project where our designers mix the design of calligraphic logos with elegant patterns and luxury packaging styles.

PRINCIPAL LOGO

BARWA

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Ghada M.Darwish Law Firm

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بمناسبة مرور **5** سنوات على تأسيس المكتب
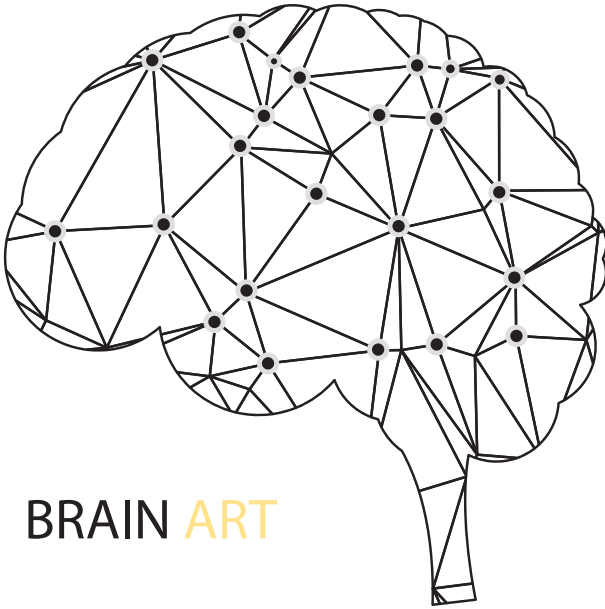On the occasion of the fifth anniversary of the establishment of the Office
مكتب غادة محمد درويش للمحاماة
Ghada M. Darwish Law Firm

التطور التشريعي بين
الحصار وجذب الاستثمار

Our Logo Designs

BRAIN ART

We Bring your Ideas to Life

Website
DEVELOPMENT

We are dedicated to providing comprehensive and consistent web development services to our clients, ensuring that we perfectly communicate each brand's message and values through its website, that fits your objectives and budget.

Our design process is fundamental to your success. We believe that every website must include all the elements you need to make your site; easy to find, simple to use, intuitive to navigate, fast to load and it must deliver consistent user experiences across all web browsers and devices.

We begin the design process with a pen and paper and then transfer our sketches to a 'site mock up' which is an accurate graphical representation of what the finished site will look like. Nothing is passed to the development team until the design is agreed upon.

We develop websites using an open-source platform. We firstly set up the framework of the website and then move on to developing the functionality on a feature by feature basis. Once the development is completed we test on all major browsers and smart devices.
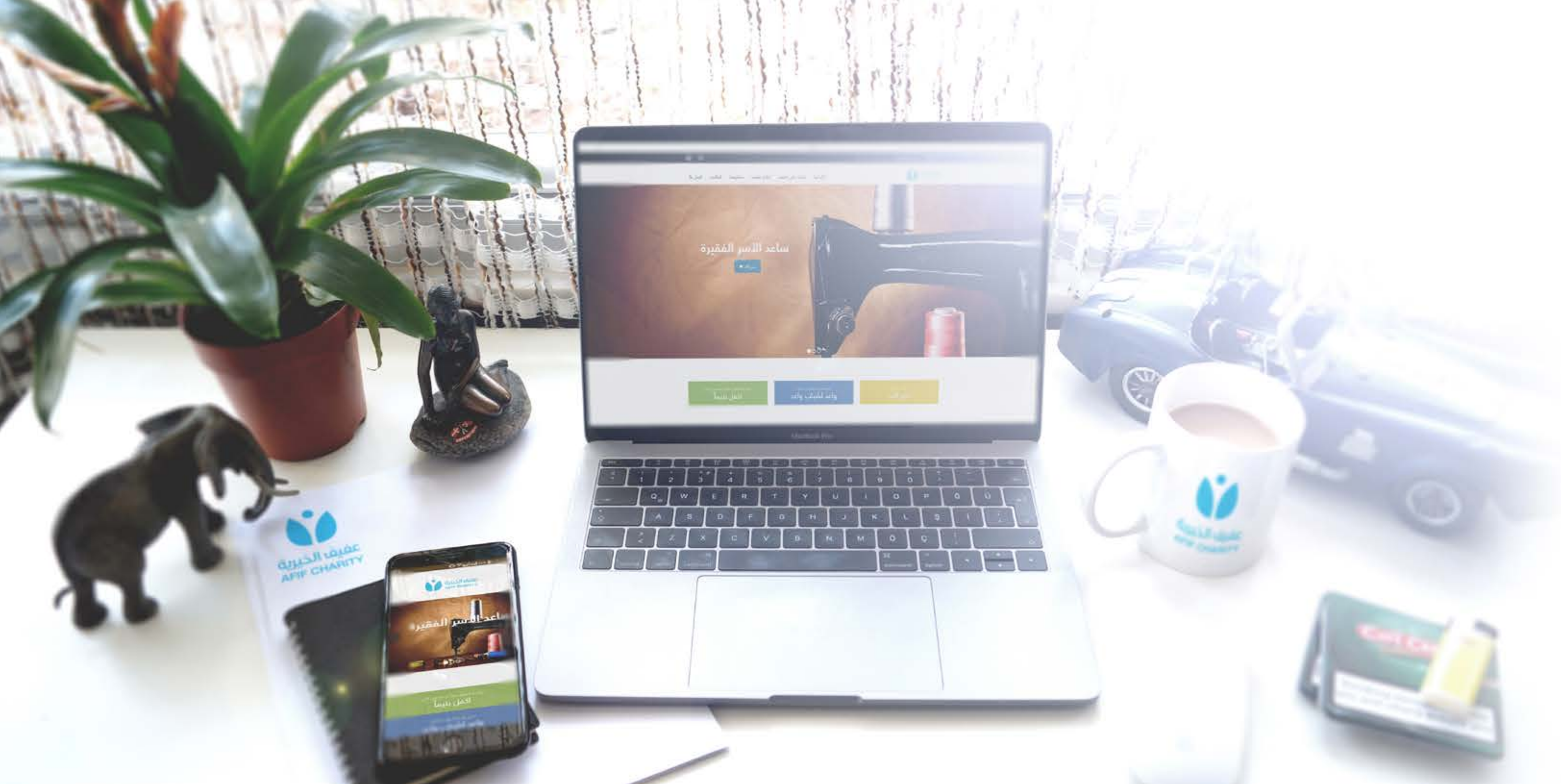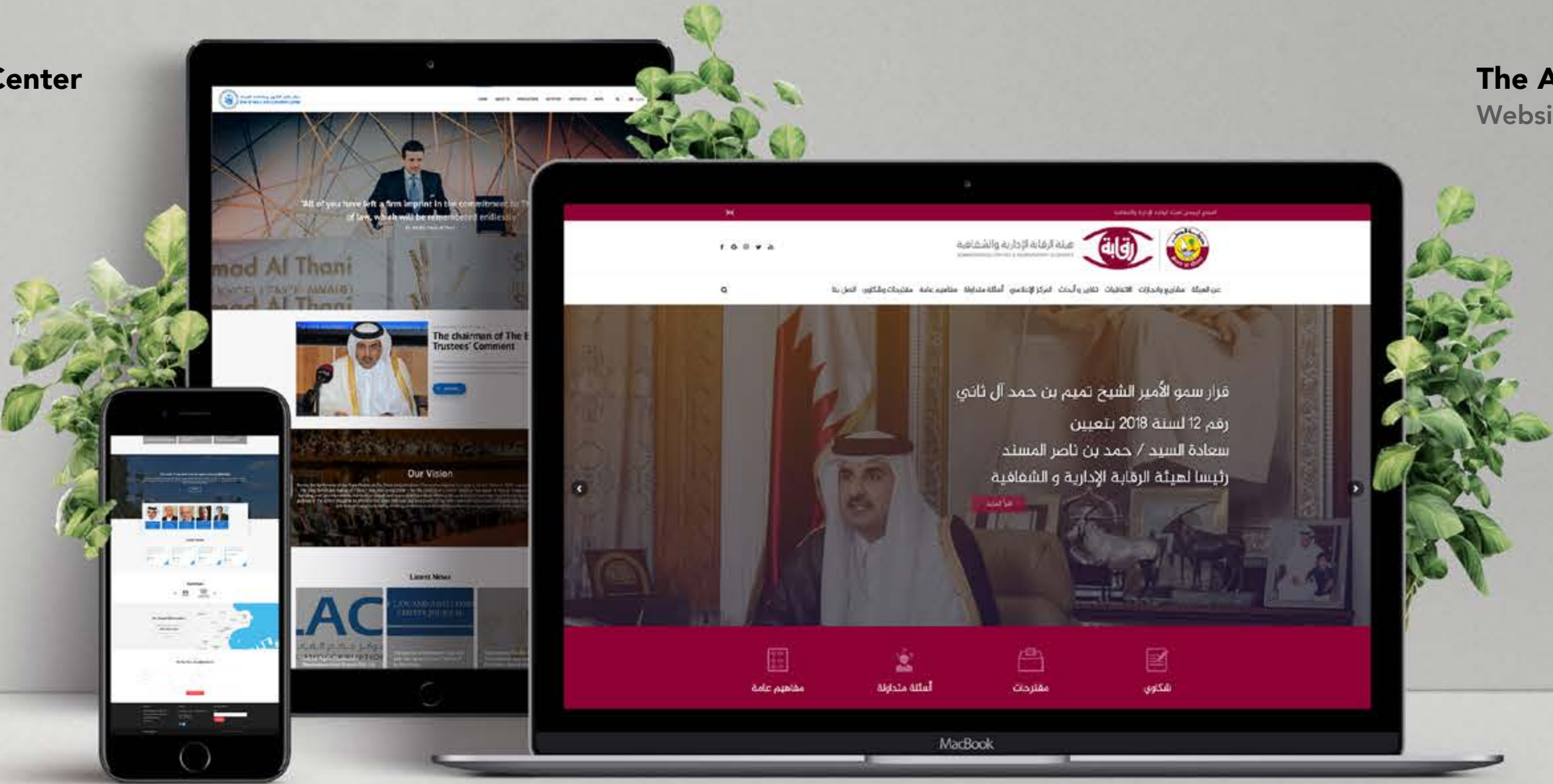
Rule of Law and Anti-Corruption Center
Website Developement Process

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The Anti-Counterfeiting Trade Agreement
Website Developement Process

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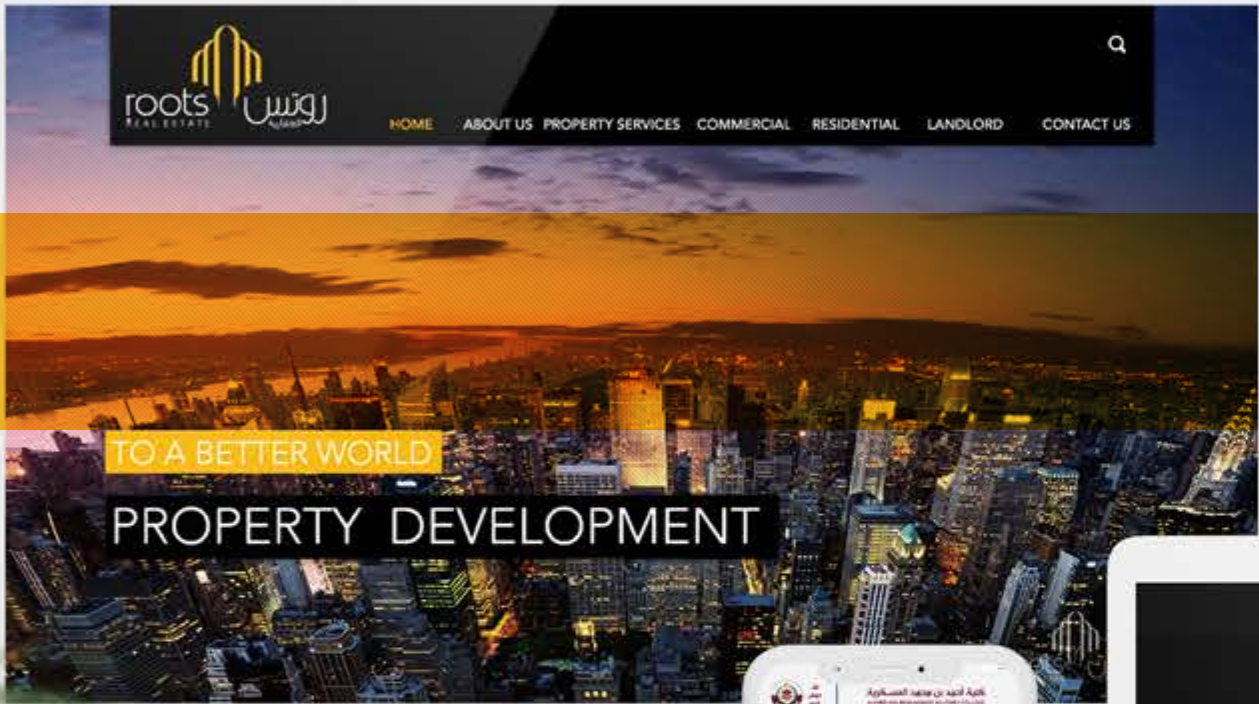
The Anti-Counterfeiting Trade Agreement - Developement Process

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WEBSITE DEVELOPMENT For

Mobile Apps
DEVELOPMENT

We render innovative and highly interactive mobile applications for various industry verticals encompassing qualitative solutions with rich features, elevated performance and latest technology trends that compliment your business insights. We have proven expertise in mobile application development that provides value-added services to the mobile operations of your organization.

We follow some of the best development practices so that our clients don't lose on the opportunities awaiting them. We understand that every organization has different requirements as well as objectives and strive towards achieving them without compromising on quality. Our experienced development teams take the following parameters into consideration while making an application:

We work with clients to deliver mobile apps that are targeted to the mobile consumer. Our apps promote interaction between businesses and their clients – 'bricks and clicks' – that increase footfall, social media interaction and advertising reach. Our apps are built using the latest technology and work with the majority of smart phones and devices, are easy to share and can facilitate mobile commerce. Additionally, they can be seen and ranked by google.

Step 1 · Step 2 · Step 3 · Step 4 · Step 5

Home Page ▶ Comments Page ▶ Favourite Page ▶ Settings Page ▶ Graph Resume ▶

Maven Technology is a prominent mobile apps development company that specializes in rendering innovative and out-of-box apps that harness the potential of cutting-edge technology. The feature-rich, business-centric mobile apps developed by Maven are highly scalable and robust, which enhances the way your business interacts with your target audience.

FEASIBILITY

Our experts discuss the objectives of the client and draft an application blueprint. Ideas from the client are also taken while creating a rough draft of the custom application.

METHODOLOGY

Developing cross-platform applications isn't easy as toolkits vary from one ecosystem to another. Imparting consistency to the application across multiple platforms is essential

API MANAGEMENT

Our developers follow a strict policy pertaining to use of components across platforms. This makes it easier to maintain the applications and extend functionality.

USER EXPERIENCE

The main function of a custom application is to replace a website while providing all the functions of the later. We ensure that the application loads up fast, is easy to use and is also visually appealing.

ENTERPRISE APPLICATIONS

WE MAKE ENTERPRISE APPLICATIONS TO MAKE YOUR LIFE EASIER

APPLICATION DEVELOPMENT

Our application development and IT infrastructure support services help you operate efficiently by developing applications appropriate for your organization. We help you determine the best course of action, whether it requires upgrades to your current applications or the development of new ones, such as service-oriented architecture (SOA) and web technologies.

MANAGING THE APPLICATION LIFE CYCLE

All technologies, including software applications, go through a life cycle. Some respond well to incremental upgrades and will continue to deliver value. Others should be retired or replaced when further investment in them will not yield significant additional benefits. MAVEN TECHNOLOGY's experts can help you understand each application's life cycle and make the best decisions for your projects and applications.

SYSTEMS INTEGRATION

Successful systems integration involves a clear understanding of how your technology must continually adapt to meet today's ever-changing business requirements.
MAVEN TECHNOLOGY has experience in life cycle systems integration. We help you get the most from your existing technologies, and we implement the solutions that enable you to conquer challenges and seize new opportunities.

Working with constantly evolving technologies, MAVEN TECHNOLOGY has successfully integrated applications and infrastructures for both government and commercial organizations for their web environments and ERP application modules. Proven methodologies and processes, along with our understanding of the challenges you face, greatly reduce the risks involved in developing and integrating new technologies.

ENTERPRISE MOBILITY SERVICES

The advent of sophisticated mobile devices is transforming today's technology landscape and business solution delivery. Combining a proven mobile development framework along with strong expertise in enterprise architecture, MAVEN TECHNOLOGY can quickly implement a complete, low risk mobility solution, customized and scalable for your agency or business. We employ agile methodology throughout the lifecycle of development and our technical experts can help you plan and quickly integrate a mobile infrastructure, optimizing your existing enterprise assets while reducing your overall IT cost. MAVEN TECHNOLOGY mobility services include professional capabilities in:

CROSS PLATFORM APPLICATION DEVELOPMENT
MOBILE ENTERPRISE APPLICATION PLATFORM ARCHITECTURE
COMPLIANCE MANAGEMENT
MOBILE DEVICE AND APPLICATION MANAGEMENT
NETWORK ACCESS AND RISK MANAGEMENT
DATA AND IDENTITY ACCESS MANAGEMENT

MAVEN TECHNOLOGY has a team of experts in IT security, mobile infrastructure and application management. The mobility consultants at MAVEN can help identify solutions to grow and expand your operation

MAVEN ERP
SOFTWARE

SALES

Sending invoices to customers is just the beginning, Invoicing system is also connected with your Accounting, Transactions. You can track your income from invoices. Also let your customers pay you online and on the spot.

ACCOUNTING

Automate accounting tasks and conduct banking activities with one ERP solution. Unite financial operations with other processes to speed transactions and improve cash flow.

INVENTORY

No matter what industry you work in & what types of products or services you are offering to customers. You can manage it, create orders, track items, sell online to customers.

MARKETING

Build long-term relationships with meaningful email conversations with your customers. Create predefined email templates, send notifications to your customer for your new product or services.

Increase control over your small business with software designed to grow with you. Streamline key processes, gain greater insight into your business, and make decisions based on real-time information – so you can drive profitable growth.

Main Features

✔ **Financial Management**

✔ **Sales and Customer Management**

✔ **Purchasing and Inventory Control**

✔ **Analytics and Reporting**

✔ **Email & SMS Marketing**

& More ... !!

Our digital marketing services ensure solid and effective online presence of your brand. We begin with a powerful and relevant concept and build our digital marketing campaign on it, which can also be an extension of an on-ground campaign. Our digital marketing services include:

DIGITAL Marketing
SOCIAL MEDIA & WEBSITE MANAGMENT

CONTENT CREATION

What's a marketing campaign without good content to begin with? After studying your intended audience, we target them with the types of content that are most relevant to them. Content can include photographs, videos, blogs, and graphics. The created content can go beyond digital channels and extend to traditional media, assuring natural and consistent spread of your brand.

SOCIAL MEDIA MARKETING

Get full management of your brand's image across multiple social channels, sparking interest in your products and services, and encouraging conversation. Social media marketing includes both organic and paid advertising on social media.

ONLINE ADVERTISING

Online advertising includes advertising banners and display ads. We can promote visual and written content about your business and its offerings across different online platforms where your target audience is.

EMAIL MARKETING

Email marketing keeps your customers reminded of of your brand. They are low-cost, easy to track, and keep your customers updated about your new products and services. It is an effective way of building a community of loyal customers and fostering their connection with your brand.

SEARCH ENGINE OPTIMIZATION

SEO is improving your website's visibility across search engines organically, increasing its chance in being visited by interested users. The process includes a number of techniques, including site technical improvements, link building, blogging and content creation.

PAID SEARCH

Once your target audience is studied, it becomes possible to target them through paid advertising. Paid advertising places your website above organic search results when specific keywords are used. Relevant keywords are regularly monitored and improved to ensure optimal and effective reach.

Photography & Videography

CAPTURING MOMENTS FROM TODAY... CREATING MEMORIES FOR A LIFETIME

Photography and videography is crucial to the promotion of business. The power of visual communication has rocketed with rise of social media. Text-based promotions can only do so much. Photographs, images, and videos are far more likely to engage your potential customers, making it necessary to include imagery on your website and printed marketing materials in order to help get your message across. Therefore, making it vital to use high quality and engaging images/videos that fits your brand identity.

At MAVEN we hold a passionate team of photographers and video makers with high quality cameras, equipment and software. From the conceptualizing stage to the fun of scriptwriting and shooting, until the final stages of editing and post-production, we are determined to provide you with exceptional productions that specialize in the following categories:

CORPORATE PHOTOGRAPHY	EVENT PHOTOGRAPHY	FOOD PHOTOGRAPHY	ADVERTISING PHOTOGRAPHY	ARCHITECTURE PHOTOGRAPHY
FASHION PHOTOGRAPHY	MAKE-UP PHOTOGRAPHY	INDOOR PHOTOGRAPHY	OUTDOOR PHOTOGRAPHY	STUDIO RENTING

EVENT
PHOTOGRAPHY

CORPORATE
PHOTOGRAPHY

FASHION
PHOTOGRAPHY

ADVERTISING
P H O T O G R A P H Y

PRODUCT PHOTOGRAPHY

INDOOR PHOTOGRAPHY

OUTDOOR PHOTOGRAPHY

أبشروا بالعز والخير

OUR CLIENTS

وزارة التنمية الإدارية والعمل والشؤون الاجتماعية
MINISTRY OF ADMINISTRATIVE DEVELOPMENT, LABOUR & SOCIAL AFFAIRS

هيئة الرقابة الإدارية والشفافية
ADMINISTRATIVE CONTROL & TRANSPARENCY AUTHORITY

nama

عفيف الخيرية
AFIF CHARITY

roots
REAL ESTATE
روتس العقارية

QUDRAH
SPORTS TRAINING ACADEMY

مكتب غادة محمد درويش للمحاماة
Ghada M. Darwish Law Firm

جامعة قطر
QATAR UNIVERSITY

MASRAF AL RAYAN
مصرف الريان

مركز حكم القانون ومكافحة الفساد
Rule of Law & Anti-Corruption Center

عمال
Domestic Workers Service Provider Platform

MD MARMO
DECOR

كراستي
Kurasti

PHOTOLET
YOUR CAMERA ACCESORIES ONLINE STORE

الجابر
AL Jaber
WATCHES
SINCE 1958

GC Gulf
Ceramic

NHRC
اللجنة الوطنية لحقوق الإنسان
National Human Rights Committee

يسوى
YESWA

DOHA HOSPITALITY SERVICES
الدوحة لخدمات الضيافة

مركز شباب الجميلية
AL JUMAILIYA YOUTH CENTER

ملهم
INSPIRE
Investing Lives
استثمار حياة

كلية أحمد بن محمد العسكرية
AHMAD BIN MOHAMMED MILITARY COLLEGE

BARWA
بروة

Tylos
صيدلية تايلوس
PHARMACY

ACCOLADE
MIDDLE EAST

Ideal solutions

S SUSTAINABLE
TRADING & CONTRACTING

S SUSTAINABLE
HYDRO